

Calero VeraSMART Call Accounting

The Time-Saving Reporting Tool for Busy Telecom / UC Managers

We get it... you're busy! It's hard to focus on the bigger projects with the constant barrage of telecom reporting questions. Calero VeraSMART® Wireline and Wireless Call Accounting software will help you combine, simplify and share landline, cellular, and other business data so that you can quickly deal with inquiries about:

- Employee productivity
- HR/Legal call documentation
- Security
- Communications expenses
- Chargeback & reimbursement
- Optimization

VeraSMART Call Accounting software helps you reduce telecom reporting distractions, so you can stay focused on major communications projects.

• **Wireline Call Accounting** combines data from many generations and brands of PBXs and Unified Communications platforms, such as Avaya, Cisco, and Skype for Business (formerly Microsoft Lync).

• **Wireless Call Accounting** is compatible with US Carriers AT&T, Sprint, T-Mobile, Verizon, US Cellular, plus Canadian carriers TELUS Mobility, Bell Mobility, and Rogers Wireless.



Do you know where your telecom dollars are going?

VeraSMART helps you quickly and easily answer questions such as:

- How can you optimize your telecom network and eliminate unused trunks?
- Is there a way to allocate usage costs to individuals or cost centers? How much is your organization spending on personal calls?
- What are the longest, most costly, and most frequent calls?
- Where are your customers calling from, and who is taking the calls?



VeraSMART Wireline Call Accounting includes a wide range of analysis and reporting features, including convenient on-screen dashboards (shown at left) to monitor key data trends, list views, and a rich library of over 30 easy-to-share, standard reports.

Wireline Call Accounting

For landline communications, VeraSMART makes it easy for you to answer questions about your usage and cost:

- Track emergency and suspicious calls by setting up call alerts
- Improve reporting and business intelligence by analyzing spend across a variety of dimensions
- Monitor trunk usage to make sure you have the capacity to handle peak volume
- Pinpoint customer satisfaction issues such as insufficient call capacity

- Identify successful sales & marketing efforts by reviewing call activity against results
- Utilize carrier rate tables for call costing to get an advance estimate of usage charges
- Share dashboards and reports with the right people at the right time
- Use SBC matching to optimize financial reporting with VoIP networks

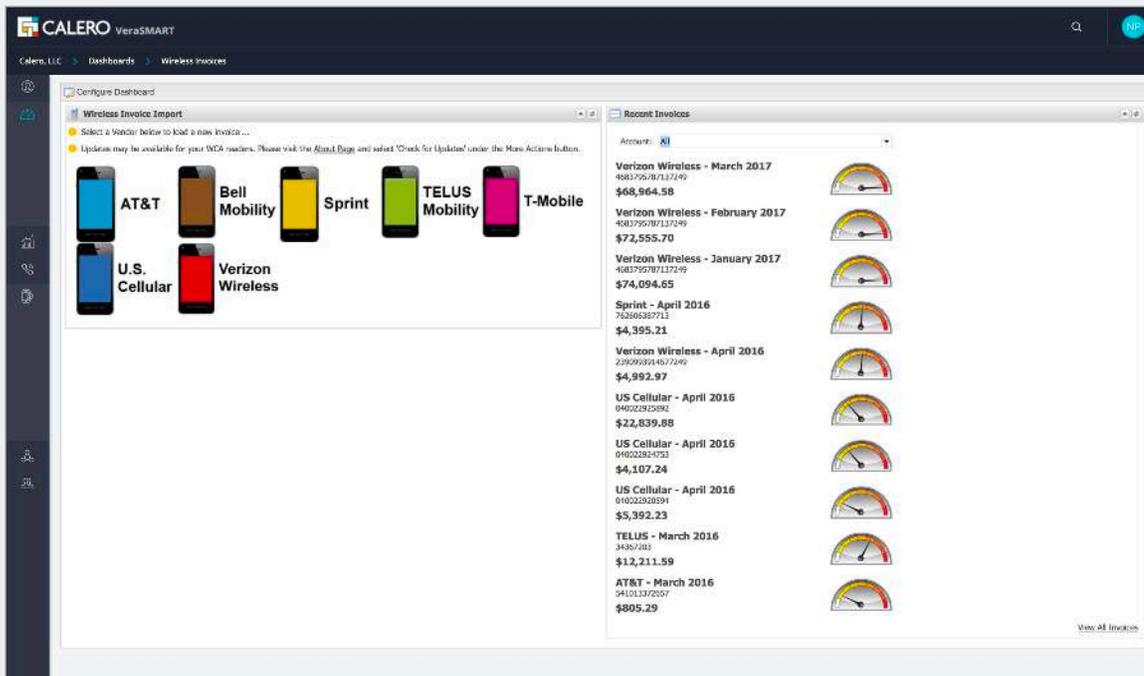
VeraSMART Wireline scales from one site with 50 extensions to thousands of extensions at hundreds of sites.



Combine, Simplify and Share

Calero VeraSMART Call Accounting gives you the visibility you need to combine, simplify, and share your wireline and wireless usage data.

With enhanced dashboards, flexible reporting capabilities, and options including InSight Analytics Data Visualization, Multinational Call Rating, Enhanced Chargeback, and Personal Call Identification, VeraSMART offers a complete, integrated, and simple solution.



VeraSMART Wireless Call Accounting automates wireless expense chargeback, and is compatible with US carriers AT&T, Sprint, T-Mobile, Verizon, US Cellular, plus Canadian carriers Telus Mobility, Bell Mobility, and Rogers Wireless.

Wireless Call Accounting

Wireless Call Accounting saves significant time and money for organizations that supply employees with cell phones, smart phones, aircards and other mobile devices.

- Import call detail records, usage, charges and plan data for company mobile devices
- Manage fixed and mobile communications in one single tool
- Automate wireless expense chargeback
- Use as a standalone solution or add to an existing VeraSMART wireline installation

- Immediately optimize your mobile expenses with the 21-point automated invoice analysis
- Scales from <100 wireless devices to thousands of wireless devices

VeraSMART Wireless provides pre-defined, configurable analytics for instant access to data such as longest calls, wireless invoice costs, and usage trends for voice, data, and texting, allowing users to drill down to the details with only one click.

Calero's Call Accounting Credentials

With over 3000 active customers, Calero has been simplifying telecom reporting since 1983. We are certified in leading industry partner programs:



VeraSMART is also compliant with HIPAA, SAE 16 Type 2, and US Dept of Defense.



VeraSMART: The Call Accounting Solution You'll Never Outgrow

VeraSMART Deployment Options

To help you obtain maximum value from your call accounting solution, Calero offers the choice of on-premise purchased software or a VeraSMART SaaS implementation. With either option, you maintain administrative control of your solution.

On-Premise Purchased Software

- Hardware and software purchased by user as capital expense
- On-premise location provides highest level of application control
- Highest level of control over internal systems and data

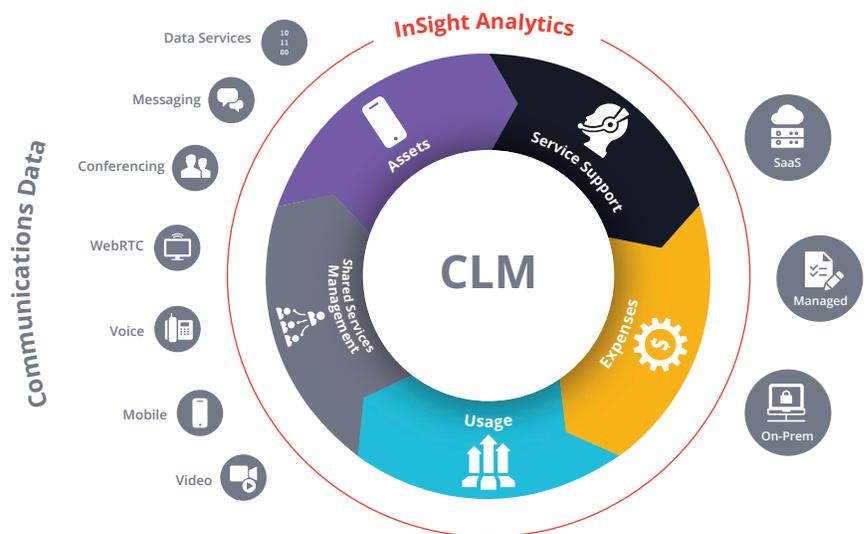
SaaS Implementation

- Software is an operational expense for user
- SaaS hardware/software are owned and maintained by provider
- Lower total cost of ownership - no upfront capital costs
- Provider performs software upgrades

In addition to VeraSMART Call Accounting, Calero's Communications Lifecycle Management (CLM) approach supports the full spectrum of unified communication channels. Whether it's voice, mobile, messaging, video, or beyond, you have the ability to view, manage and optimize your entire communications business holistically, moving beyond just the traditional "cost savings" value proposition of TEM.

Now, in addition to expense management, you are able to derive true business value from clear visibility into the full lifecycle of your communication solutions to understand performance in the aggregate, and to demonstrate the impact on organizational performance.

Communications Lifecycle Management



About Calero Software, LLC

Calero Software is a leading provider of Communications Lifecycle Management solutions with a deep commitment to innovation and customer service. Calero's CLM approach supports the full communications lifecycle (from procurement to payment) including software/services that aid Telecom Expense Management (TEM), Wireless Expense Management (WEM), Managed Mobility Services (MMS), Call Accounting, and Usage Management. Calero has thousands of customers in the United States and more than 40 countries worldwide, including Fortune 1000 corporations, universities and government agencies. For more information, visit us at www.calero.com or www.call-accounting-solutions.com, or call 585.383.6806.